

# THE BETA BEAT

SIGMA ALPHA EPSILON • UNIVERSITY OF MONTANA

Campaign for  
MONTANA BETA  
Preserving a Lifetime of  
Brotherhood

FALL 2010

## HIGH HOPES FOR THE FUTURE OF MONTANA BETA

*Contribute to Preserving a Lifetime of Brotherhood Campaign and  
Ensure the Prosperity of Sigma Alpha Epsilon*

We want to keep you informed on the progress of our capital campaign, as well as the undergraduates' progress. Presently, we sit at \$568,566 toward our \$1 million campaign goal.

We would like to address an issue we've identified from conversations with various Montana Beta alumni. It concerns a prevailing thought that Montana Beta cannot survive because of the lack of a viable Greek system on the University of Montana campus. It is an issue we need to consider. As an alumnus who has been involved for the past eight years, I can say with confidence that the system is making progress. Sororities are thriving at U of M. Each chapter was able to recruit at least 24 new members and their chapter houses are at capacity. Though the men's numbers were not as impressive, each fraternity was able to recruit at least 10 new members.

The University administration is behind our efforts for a number of reasons. They recognize that Greek members have had a positive effect on campus in the past and that Greek alumni are more likely to stay involved with the University after graduation. The residence halls are at capacity but there is little chance of building more residence halls any time soon. The Greek system can provide a positive learning experience for students especially when alumni are involved. When parents visit their sons at Montana Beta they are impressed with our facility, our members, and alumni involvement.

The undergraduates continue to make progress. Last summer's retreat and the attendance of four actives at ΣΑΕ's Annual Leadership School put our brothers off to a great start. See the article below to read more about the leadership retreat we held August 7. Our consultants, Phired Up, spent several weeks on campus to spark interest in Montana Beta. The chapter continues to recruit potential members for next semester's pledge class.

We've made great strides thus far. Our alumni board won't let Montana Beta fall. We continue empowering our actives to make smart choices regarding the fraternity and the longevity of it. **This is why an investment in Montana Beta is a smart choice. We would like you to make an investment in Montana Beta. The alumni board is working hard to ensure your investment is a smart one, but at the same time we need all alumni to participate for us to have a successful campaign and to be able to complete phase two of renovations. Please make your pledge to Montana Beta today.**

My challenge to those skeptical about our future is to visit the chapter, talk to the undergraduates, and talk with involved alumni. I think you will recognize the passion and dedication of our alumni and undergraduates. We are always open to your concerns or comments.

In the Bonds,  
**Dick Ford '64**  
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[richard\\_ford@sbcglobal.net](mailto:richard_ford@sbcglobal.net)

**Tony Wertz '65**  
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## Summer Retreat Paves the Way for Montana Beta Success

On August 7, the chapter officers, along with alumni: **Tony Wertz '65**, **Jim Mountain '81**, **John Greener '79**, **Scott Johnson '81**, **Max Boese**, *Oregon Gamma '65*, **Dick Ford '64**, and Foster Regional Director **Steven Kronenberg**, *Georgia Delta '06*, gathered at Tony Wertz's residence in Lincoln, Montana, for a two-day planning retreat to launch the new school year on a positive note.

The agenda included a three-hour intense recruitment training program by Woody Woodcock from the Phired Up consulting firm we've worked with for the past year. Their methods have proven successful at many institutions throughout the country. While Woody worked with our men, two of his colleagues visited the the U of M campus to build a list of potential recruits. From this list we hope to increase our chapter numbers.

In addition to recruitment, we discussed the 12 core areas of the True Gentleman initiative: chapter management, pledge education, continuing education, ritual, alumni relations, scholarship, service and philanthropy, financial management, risk management, housing, and university relations.

Much of the time was spent on how to reinvent Montana Beta and build the chapter back up after several tough years. With commitment from the actives, a successful fall and spring recruitment, and the dedication of our alumni base, we are optimistic that by next year's retreat we will have a strong and growing chapter.

Thanks are due to Grace and Tony Wertz for their hospitality, to Steve Kronenberg for his guidance, the actives for their participation, and the alumni for their time. I believe this was two successful days for the benefit of Montana Beta.

(Above) Back row from left, John Greener '79, Jim Mountain '81, McKennon Klink '10, Alex Segal '10, Jason Newton '11, Cody Knowlton '10, Foster Regional Director Steven Kronenberg, Georgia Delta '06, Dick Ford '64, David Doney '13, John Teynor '12, Max Boese, Oregon Gamma '65, Tony Wertz '65, and Nick Tarter '10 gathered at Tony Wertz's residence in Lincoln, Montana, for a two-day planning retreat to launch the new school year on a positive note.

# CAMPAIGN FOR MONTANA BETA: PRESERVING A LIFETIME OF BROTHERHOOD

## THANK YOU, LOYAL BROTHERS AND FRIENDS, FOR COMMITTING \$568,566

We are deeply grateful to the following brothers for committing \$568,566 to the *Campaign for Montana Beta: Preserving a Lifetime of Brotherhood*. These alumni recognize the importance of ensuring the future of Montana Beta and have demonstrated a sense of gratitude for their personal experience. Commitments are still needed from the rest of our alumni to achieve our goal of \$1 million to complete renovations.

### Archon Society (\$100,000 and more)

Jim R. Mountain '81

### Minerva Society (\$50,000 to \$99,999)

Lawrence A. Wertz '65  
Donald C. Cowles III '66

### Phoenix Society (\$25,000 to \$49,999)

Lyle M. Glascock '62  
John L. Olson '62  
In memory of  
Earl Bouse '64 and  
John Hughes  
In honor of  
Dick Ford '64  
Richard L. Ford '64  
Brent D. Beckley '03

### Phi Alpha Society (\$10,000 to \$24,999)

W. Stan Halverson '41  
George D. Caras '46  
John W. Northey '62  
Thomas P. Ross '62  
Col USAF/RET  
Kenneth R. Lawrence '63  
David K. Voight '63  
Dennis L. Stevens '64  
James A. Willits '64  
In honor of  
Dick Ford '64  
Robert B. Clark '66  
Robert S. Jackson '68  
John D. Streich '83  
Thomas B. Wenz '98

### Alumni Circle (\$5,000 to \$9,999)

Richard J. Barney '58  
Rex K. Lincoln '60  
Kenneth C. Mlekush '60  
William J. Beecher '63  
William L. Bouchee '63  
Wyley P. Good '63  
James Tecca '65  
Ronald D. Cole '81  
Scott D. Johnson '81  
Scott Thompson '83  
David A. Bell '96  
Peter Barovich '00

### Active Member Circle (\$1,000 to \$4,999)

Warren Wilcox  
James H. LaRue '42  
In memory of  
Donald E. LaRue  
George Fox '51  
Gregory H. Wallander '56  
John O. Ferro '58  
David H. Nelson '58  
Donald W. Nelson Jr. '58  
In memory of  
Donald W. Nelson '29  
Gerry Livesey '59  
Robert P. Carlberg '62  
Louis J. Garcia '62  
Wayne A. Hinrichs '62  
David G. Shultz '62  
Ed Hale '63  
David A. Graham '64  
Donald M. Krumm '64  
H. Thomas Lehrkind '64  
John D. Bailey '65  
Robert T. Haynam Jr. '65

All donors contributing a minimum of \$2,500 to the campaign, over a five-year period, will be recognized on a plaque prominently displayed in the chapter house. If an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please send corrections to **Dick Ford '64** at Montana Beta Chapter of Sigma Alpha Epsilon, P.O. Box 3343, Missoula, MT 59806.

Don A. Labar '65  
Bill Thompson '68  
In memory of  
Merry Ann Thompson  
John R. Greener '79  
In honor of  
Gail D. Greener '79  
Bill Griffiths '80  
In memory of  
Kevin Larson  
Timothy Borchers '84  
In honor of  
George Borchers '29  
Jacob Byrne '10  
MacKennon Klink '10  
Cody Knowlten '10  
Alex Segal '10  
Alex Anderson '11  
Benjamin Jensen '11  
Nicholas Tarter '12  
David Doney Jr. '13

### True Gentlemen Society (Up to \$999)

M. Volkman '45  
W. Wyman Andrus '50  
Zane G. Murfitt '50  
Oliver D. Burgan '51  
Jack Leclair '52  
Park Densmore '53  
Joe Root CDR USNR-R '54  
Thomas W. Durant '54  
Donald O. Enebo '54  
Skulason Moe '54  
Robert McGuire '55  
Charles W. Bloom '57  
Bill Bradford '57  
In memory of  
Tom Fraser '57  
Earl R. Lory '57

### CAMPAIGN STATUS AT-A-GLANCE

As of November 19, 2010

\$1 Million Goal

749 Mailable Alumni

93 Contributors

\$568,566 Total Contributions

Howard B. Ness '57  
Rae Young '57  
In memory of  
Jim Young  
Gerald Ashmore '58  
In memory of  
Paul Nordstrom '60  
Dwayne Brigham '58  
Lawrence P. Mooney '58  
Conrad Colby '61  
Larry C. Eichhorn '61  
Stephen L. Johnson '63  
COL USAF/RET  
Michael C. Baker '64  
Kenneth A. Osher '64  
Gregory L. Ulmer '66  
Rodger D. Young '68  
Dennis J. LaBonty '71  
Tom Barnett '79  
In memory of  
Tom Bird  
Edward Fisher '82

## A Glimpse into Montana Beta History

- ◆ In 1931, Montana Beta obtained the current chapter house which was built around 1903. At the time we purchased it, it was owned by the Donlon family. Descriptions of the house from that time include the oak paneling, French doors to the dining room, and the fireplace—all of which have been restored with our latest renovation project. The house was designed by A.J. Gibson, the same architect who designed many of the buildings on the U of M campus.
- ◆ We'd like to recognize a number of ΣAE brothers who have served in the military. In hopes of recording this information to share with all of the brothers, we ask that you provide a brief resume of your service, including when, where, rank obtained,

any honors, and other pertinent information. Brother **Lt. Robert W. Hansen '42** received the Silver Star for his heroic actions on Okinawa April 28, 1945, during WWII. He is one of the 13 members of Montana Beta that gave their lives during the war.

- ◆ From the Yellowstone Park bus article we featured in the last *Beta Beat*, we have determined the bus was purchased around 1958 for \$650. It was sold sometime in the late '60s or early '70s, but we still haven't nailed down that information, so if you know when and the amount it was sold for, please let us know. We've heard about a similar bus that was restored and is on the market for \$450,000. If we had only known!



# Lawrence “Tony” Wertz ’65 Plays Essential Role in the *Preserving a Lifetime of Brotherhood Campaign for Montana Beta*



**T**ony Wertz ’65 was born in Missoula, Montana, and has been around the University of Montana since the age of five when he attended U of M’s kindergarten class. Tony comes from a family of three generations of U of M graduates, including his father, Sherman, his mother, Flora, and his brother **John ’61**. Tony’s children, Elizabeth (former volleyball player for U of M) and Garrett, in addition to his niece, Monica, also attended the university.

Tony graduated in 1965 with a degree in business administration. After graduation, he entered the U.S. Air Force as a second lieutenant. He spent five and half years stationed at Beale Air Force Base in California working with the SR-71 spy plane program—Goose Bay Labrador—working on the SAC air refueling program, then went to Tucson, Arizona, as commander on a Titan II ICBM combat crew. Tony was honorably discharged from the Air Force and went into the banking business for five years as a senior cost analyst and leasing officer for Security Pacific National Bank in Los Angeles. Tony then worked for Manufacturers Hanover Trust in San Francisco as a leasing officer.

In 1977 Tony started a career in the real estate industry, initially working for Marcus and Millichap Corporation and founded his own company, CEI Properties, a real estate investment company involved in putting together public and private partnerships, mostly apartment buildings. In 2005, CEI Properties sold their properties and Tony retired.

Since retirement, Tony has been actively involved with Montana Beta. First, during the renovation project, he worked with the contractor and offered his expertise, along with **David W. Hafer ’64** and his wife, Bobbie. Tony is now co-chairman of the capital campaign and is working hard to help us reach our \$1 million goal. He is also a member of the House Corporation. His dedication to ΣAE has included giving his time and his resources. In August Tony generously provided his home in Lincoln, Montana, for the Montana Beta actives’ retreat. **Tony gave to the campaign because he says, “The world is full of give and take. When you are young you *take* in order to grow, when you get older you *give* in order that others can grow. I now need to give back so other young people can grow.”**

In 2006, Tony was selected as a trustee of the University of Montana Foundation. For the last four years he has served on the development committee. This fall he was elected vice chairman of the Foundation and will become the next chairman in 2012.

He has been married to Grace for the last 25 years; they spend their summers in Lincoln, and the winters in Puerto Vallarta, Mexico. They have four children: Michael, John, Elizabeth, and Garrett. To contact Tony, e-mail him at [tony\\_wertz@msn.com](mailto:tony_wertz@msn.com).



*The Montana Beta chapter house today.*



*The house at 1120 Gerald in the early 1900s, on a postcard published by Acmeograph Co., Chicago. Sigma Alpha Epsilon purchased the house in 1931.*

◆ The 1947-48 Grizzly basketball team was comprised of five ΣAE members: **Robert Cope ’50**, named to the Helms All-American basketball team; **Lewis Rocheleau ’49**, longtime Missoula Sentinel basketball coach; **John B. Cheek ’48**, (deceased) longtime Anaconda High School basketball coach; and **James P. Graham ’50** and **Burt Thompson**. Montana was a member of the Pacific Coast Conference at the time, so they competed against the schools that currently comprise the PAC Ten

(Washington, WSU, Oregon, Oregon State, UCLA, USC, California, Stanford, etc.)

For future issues of the *Beta Beat*, we encourage you to submit stories, anecdotes, pictures, or factoids to share with the brothers. Please send them to Sigma Alpha Epsilon, P.O. Box 3343, Missoula, MT 59806.

# ALUMNI, SEND YOUR E-MAIL ADDRESSES

Our Web site, [www.umsae.net](http://www.umsae.net), is still active and Montana Beta plans to send out a *Beta Beat* bi-annually. In hopes of sending out an electronic letter, we ask that you send your e-mail address to **Ken Lawrence '63** at [col.lawrence@att.net](mailto:col.lawrence@att.net). All these avenues will keep you informed.

## UNDERGRADUATES ESTABLISH CLEAR VISION FOR THE FUTURE OF MONTANA BETA

I am pleased to announce things are really looking up for the Montana Beta Chapter of Sigma Alpha Epsilon. After cleaning house figuratively and literally, everything is in excellent shape and the rebuilding process is well underway. There is a new energy in the house with the addition of nine new members. I believe that this year we will accomplish everything that is necessary to ensure a prosperous future for the chapter. We are all aware that it is going to take a lot of work, but all active members are eager and dedicated to reaching the chapter's goals for recruitment, academics, philanthropy, and creating a solid foundation for the years to come.

### ALL-CHAPTER G.P.A. EXCEEDS 3.0, ACTIVES LOOK TO RAISE FALL SEMESTER G.P.A.

In the area of academics, our chapter is doing exceptionally well. We had a combined spring G.P.A. of 3.0, and we are confident in our ability to retain a strong average for this semester. **Mackennon Klink '10** said, "As scholarship chairman, I am dedicated to providing the academic resources and help to all members that are conducive to achieving academic excellence."



*ΣAE and Delta Gamma teamed up for the Homecoming competitions and won first place for their parade float.*

# BETA BEAT

SIGMA ALPHA EPSILON • UNIVERSITY OF MONTANA

MONTANA BETA CHAPTER OF  
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### MONTANA BETA EXPANDS PHILANTHROPIC EFFORTS

This year we are partaking in all of our regular philanthropy events, such as helping with the Relay for Life, the Hospice Ball, and Big Brothers Big Sisters, but we are also adding a few more, such as putting on the Fall Festival for Clark Fork Elementary School. Having a positive impact in the community is something that we think is very important and we will continue to make ourselves available to anyone in need.

### RECRUITMENT GARNERS NINE NEW MEMBERS

Recruitment is going well this semester with the assistance of the Phired Up recruiting program, which was brought in by our dedicated alumni. So far we have nine new members and have expectations of bringing in at least five more before the end of the semester. We understand the importance of recruiting quality men so we have raised the standards for all prospective new members.

### ΣAE AWARDED FIRST PLACE FOR HOMECOMING FLOAT

We have been busy with many chapter activities. We have been supporting Grizzly athletics by attending many of the events. We host a tailgate for each home football game and offer burgers and hot dogs to all. I'm proud to announce that ΣAE and Delta Gamma won first place for our float in the Homecoming parade in the student organization division.

### CHAPTER TO CONTINUALLY STRENGTHEN RELATIONSHIPS WITH ALUMNI

We are lucky and appreciative to have as much alumni support as we do. Every dollar donated and hour spent by our alumni has helped us realize the success we've had thus far would not be possible without your support. A few alumni in particular have gone above and beyond for our chapter. **Jim Mountain '81, Thomas Ross '62, Dick Ford '64, Max Boese, Oregon Gamma '65, Scott Johnson '81, John Greener '79, and Tony Wertz '65** made many contributions and diligently worked with us through hard times. The members of our chapter look forward to strengthening our relationships with our caring alumni.

I am delighted to be able to communicate positive reports about our chapter and I am sure many concerned alumni have been anxiously awaiting the good news. The gentlemen of ΣAE would like you to know we have a clear vision for the future of the Montana Beta Chapter and are able and willing to take the actions necessary to bring our vision to fruition. It will undoubtedly take much work, but with our dedication and the support of our alumni, we believe that ΣAE will once again become the greatest fraternity on campus.

In the Bond,  
**Jason Newton '11**  
Eminent Archon  
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